



US ROUTE 6 IN PENNSYLVANIA

“DO 6”



US ROUTE 6 TOURIST ASSOCIATION



“WORKING TO PRESERVE
OUR AMERICAN HERITAGE”



“One of America’s most scenic drive”

– National Geographic

**“One of the top ten scenic routes in
America!”**

- Car and Driver Magazine

Best Touring Route – Harley Davidson

THE PA ROUTE 6 HERITAGE CORRIDOR



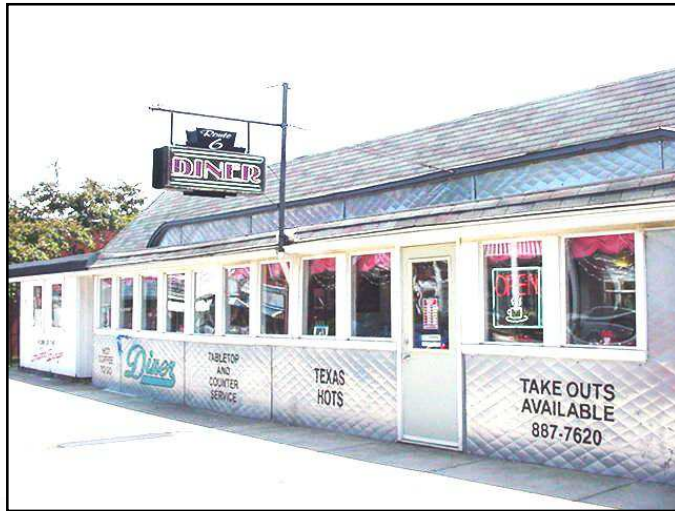
- 427 miles including US Route 6N
- 11 Counties of the Northern Tier
- Links to state and national parks and forests
- Tourism Regions: Pennsylvania Great Lakes, Pennsylvania Wilds, Upstate PA & Pocono Mountains

DRIVING DESTINATION



Curt Weinhold

AUTHENTIC SMALL TOWN AMERICA



SCENIC BEAUTY





4.3 million visitors

Traveling parties = 2-3 adults
and 3 children * *new trend**

79% are overnight stays

40% are from out of state

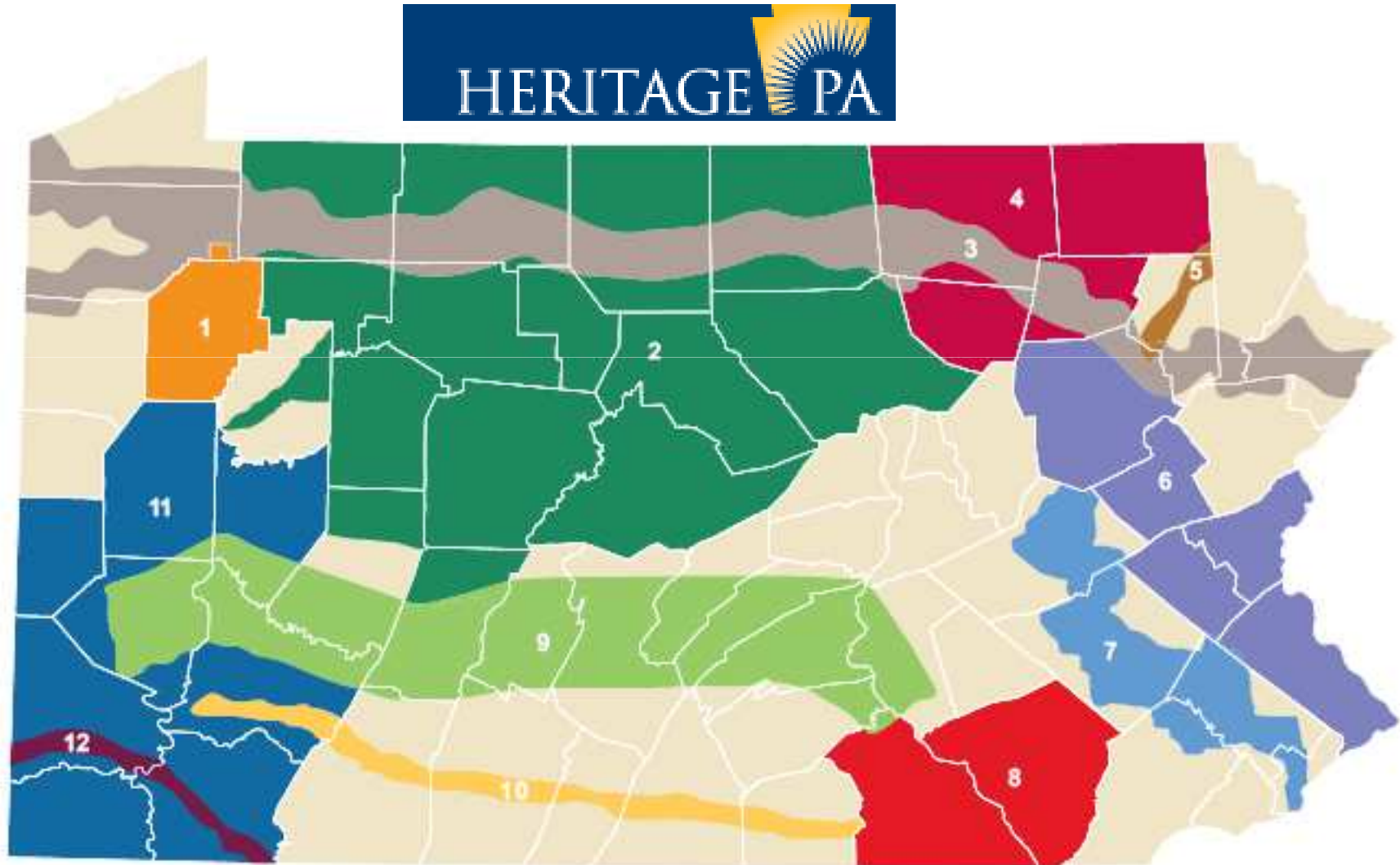
Traveling to be outdoors
(30%) and visit heritage sites
(27%)

Total direct visitor spending
= \$1.06 billion

Supports 9,641 job

(2015 Heritage Area Study)

PA HERITAGE AREA



6 Areas of Concentration:

- Tourism Promotion
- Cultural Conservation
- Recreation & Open Space
- Interpretation & Education
- Economic Development
 - Partnerships



The opening of the Route 6 Heritage Centers in Corry and Union City and unveiling of interactive kiosk with a historical framework.



PA ROUTE 6 PLANNING - 2016

MANAGEMENT ACTION PLAN CORRIDOR MANAGEMENT PLAN HISTORIC CONSERVATION STRATEGY



PA ROUTE 6 HISTORIC CONSERVATION STRATEGY



- Based on Historic Preservation Guidance for Preservation Funding from PA’s Historic Preservation office.
- Describes ways that cultural, historic and environmental resources can be conserved for current and future generations.

Funding for the PA Route 6 Alliance and the PA Route 6 Historic Conservation Strategy is supported by a Keystone Historic Preservation Grant from the Pennsylvania Historical and Museum Commission, a state agency funded by the Commonwealth of PA

PA ROUTE 6 HISTORIC CONSERVATION STRATEGY



- Best tool is local leadership.
- Other tools can be advisory, ordinances, and laws.
- Local leadership should decide on best strategy.

BENEFITS FOR HISTORIC CULTURAL PRESERVATION FOR THE ROUTE 6 CORRIDOR

- Environmental: restoration and redevelopment consumes less energy than demolition and new construction.
- Cultural: Shares the spaces and environments of past generations while creating new vibrant places.
- Economic:
 - Can be a base for heritage and cultural tourism, complementing nature-based tourism.
 - Studies show it enhances property values.

ROUTE 6 INTRINSIC ASSETS



- HISTORICAL BUILDINGS
- CULTURAL SITES
- OPEN SPACES
- LANDMARKS
- PUBLIC LANDSCAPES
- VIEWSHEDS
- OVERLOOKS



LOCAL HISTORIC CONSERVATION STRATEGY

STEP 1: Inventory your resources

- Heritage Community Plans
- PHMC resources
- National Park Service &
National Historic Register criteria

STEP 2: Identify threats and opportunities to significant resources

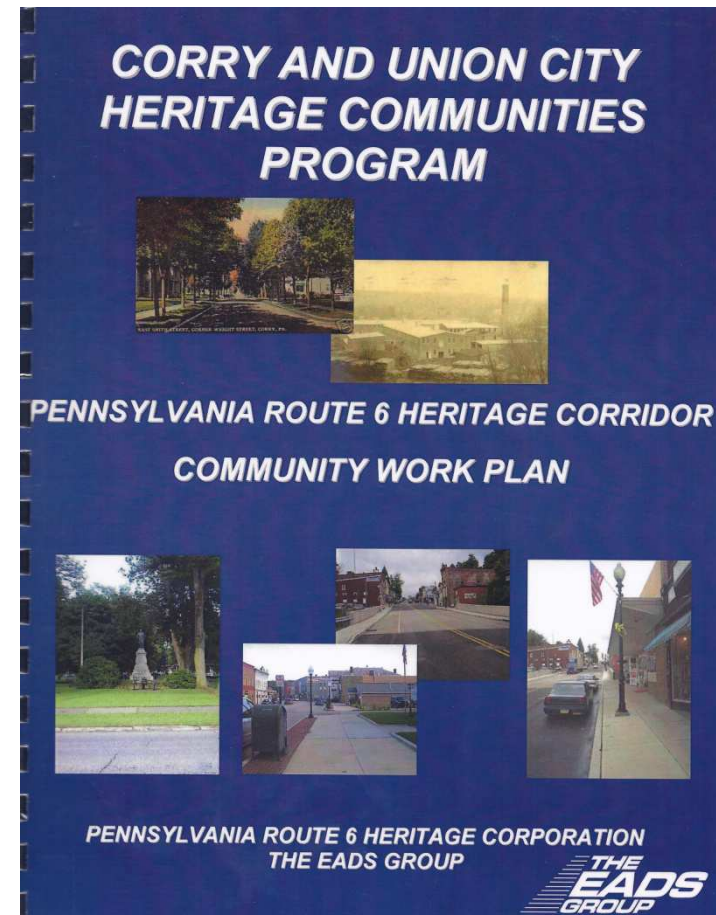
STEP 3: Choose priorities and “common threads”

Example: Edinboro HCP plan identified showcasing the Lake.

DEVELOPING A LOCAL CONSERVATION PLAN

ACTION STRATEGY:

- Applies priority resource goals to realistic schedule.
- Identifies short and long term goals.
- Identifies potential funding sources.
- Includes public education and input.



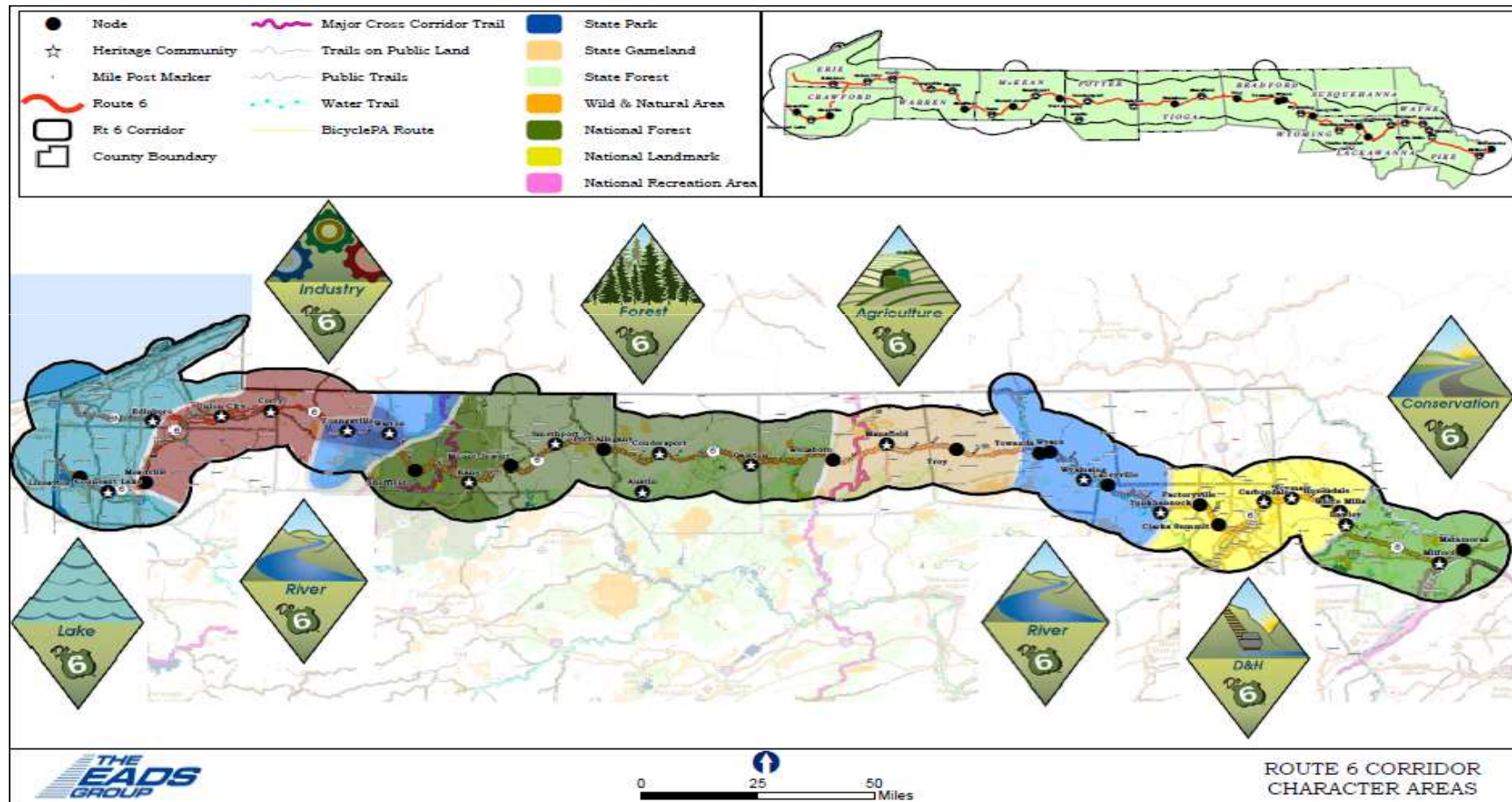
PA ROUTE 6 DESIGN GUIDELINES

- Provide tools for municipalities and counties to use as advisory or regulatory.
- Intended to conserve the character- defining features of a town, area, or theme.

PA ROUTE 6 PLAN INCLUDES:

- Best practices for Character Areas
- Parameters for Design Guidelines by Resource Types.

PA ROUTE 6 CHARACTER AREAS



ERIE COUNTY CHARACTER AREA



Lakes Character Area: related to lake and lake front recreation including resorts, trails and waterways.

Industry Character Area: related to the historic industries that helped grow the community.



DESIGN GUIDE BY RESOURCE TYPE

The Plan addresses:

- Public Spaces and Town Centers:
including sidewalks, lighting,
storefronts, landscape, etc.
- Roadway improvements



-Rural areas:

- Minimizing new commercial elements
- Protecting the views
- Preserving natural resources like the Dark Skies

CONSERVATION TOOLS

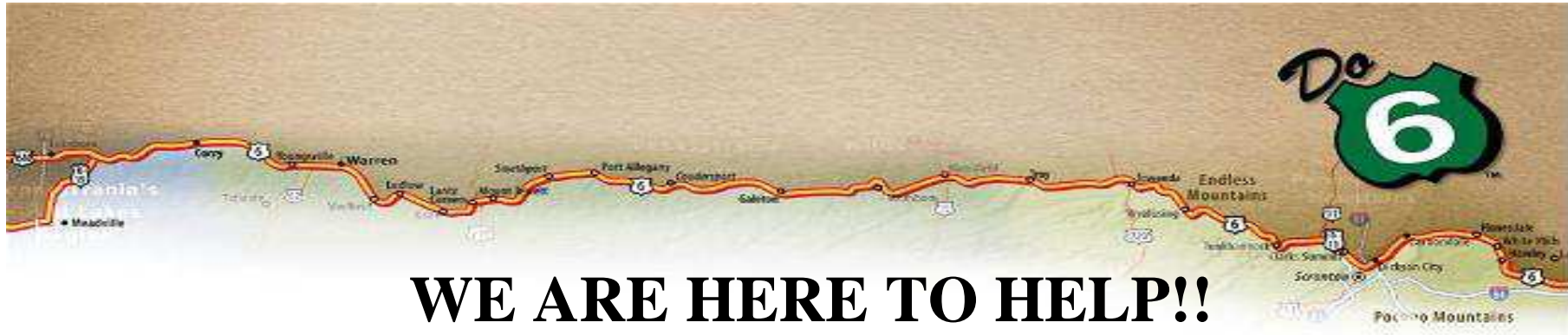
Options:

- Historic District Ordinance**
- Historical Architectural Review Board**
- Inclusion of existing ordinances**
- Environmental Review Process (PHMC BHP)**
- National Register of Historic Places**
- National Historic Landmark**
- Conservation partners**
- Keystone Community Program (DCED)**

POTENTIAL FUNDING

- Keystone Community Program (DCED)
 - Planning
 - Façade
 - Anchor Building
 - Redevelopment Grant-to-Loan
 - Public Improvement Grants
- PA Keystone Historic Preservation Grant
- Federal and State Sales Tax Credits
- PA Route 6 Alliance Mini-grant Program





WE ARE HERE TO HELP!!

- Use the PA Route 6 Management Action Plan, Historic Conservation Plan and Design Guidelines.

- Call us for advise or technical assistance.



PA ROUTE 6 HERITAGE CORRIDOR
A Pennsylvania State Heritage Area

PA ROUTE 6 ALLIANCE

www.paroute6.com

Terri Dennison

